

**For Immediate Release** Ames Partners For More Information Contact: Heidi Beyond Green Sustainable Food

Email: heidi@beyondgreenpartners.com

## Discover sustainable food solutions through healthy improvements at Beyond Green engagements this spring.

January, 2019 - Chicago, Illinois. Join Chef and Beyond Green Sustainable Food Partners founder, Greg Christian throughout the United States this Spring as he guides institutional food service operators with proven techniques on safe and secure food initiatives. Many communities are grappling to create well-being among its residents, and protection from increasing environmental pressures, greater competition for financial resources and cost savings make system change a necessity. Greg addresses the complex challenges of our modern world and will take his vision and methods and share his recipe for improving health and creating economic opportunity.

Christian will moderate three upcoming conference panels featuring school and hospital leaders from across the country.

The conference schedule Christian will participate in includes the <u>Healthier Rural West Summit</u> in Salt Lake City, Utah, March 19-21, the <u>National School Board Association Annual Conference & Exposition</u> in Philadelphia, Pennsylvania, March 30-April 1, and the <u>Green Schools Conference & Expo</u> in Saint Paul, Minnesota, April 8-9. The three conferences present various innovative, solution-driven leaders in the fields of health, business, government, technology, and education including Mitt Romney (invited), U.S. Senator at the Healthier Rural West Summit; and Sir Ken Robinson, NYT bestselling author and education and creativity expert, at the National School Board Association Annual Conference & Exposition.

Health care and education institutions often lead the state in food purchasing, employment, and economy. Thus, institutions offer a powerful forum for cross-sector improvements, especially among vulnerable, at-risk populations. The National School Lunch Program provides lunches to approximately 30 million children per school day including 20 million free lunches per day for students from families with incomes at or below 130% of the poverty level (School Nutrition Association). Additionally, hospitals in the U.S. admit nearly 35 million patients annually (American Hospital Association 2017). Meanwhile, seven of the top 10 leading causes of death in the United States are due to chronic diseases and treating people with chronic diseases accounts for 86% of our nation's health care costs (CDC).

Phil Polakoff, MD, Founder and CEO of A Healthier WE, the non-profit organization presenting the Healthier Rural West Summit explains, "Transforming health care



and its connected systems starts with prioritizing health and well-being in our daily lives. High quality nutrition serves as a foundational pillar in achieving and maintaining health, possible in institutions anywhere through the elimination of waste, operational efficiencies, and a clear vision."

## **About Beyond Green Sustainable Food Partners**

**Beyond Green** is a consulting firm committed to developing a healthy, prosperous food system by implementing affordable, sustainable changes in institutional kitchens. We promote scratch-cooked foods, local sourcing, and zero-waste. Our model and services have been developed to provide sustainable food systems for our clients that save time and money, decrease labor costs, reduce ecological footprints, support local vendors and farmers, and promote social responsibility. Our cost effective programs offer customizable and measurable strategies, third party monitoring, and are built to work within and improve upon the existing foodservice system. We are proud to have Beyond Green recognized as a B Corporation and USGBC Education Partner. To learn more about Beyond Green Partners, please visit <a href="https://www.beyondgreenpartners.com">www.beyondgreenpartners.com</a>.

###